



# mlu

## mlu

Born in South Africa (Durban) in a traditionally rich Zulu heritage, Mlungisi was raised by a family highly influenced in Gospel Music.

His professional journey in the music industry, started when he recorded a live album with Joyous Celebration 2 and was a featured soloist. This is South Africa's largest Choir and a multiple award-winning project at the South African Music Awards (SAMA Awards).

He gained a lot of experience within the recording industry while working in studio sessions and as a backing singer for many internationally award-winning projects. He also performed live with a number of platinum selling South African artists around this time, such as Sibongile Khumalo, Rebecca Malope, Vuyo Mokoena. Mlungisi then worked with internationally acclaimed songstress "Miriam Makeba" (aka Mama Africa). As they toured around Europe and America, influences of Afro music and Western sounds were combined, which is evident in Mlus own sound. "It was through this experience that I learnt a lot about the rest of the world. I learnt that in music there are no boundaries, and realised that 'the world is waiting', and we ought to be ready and take charge to inspire."

Mlungisi of Umlazi came to Australia as an original cast member of the Broadway musical production of the Lion King in 2003. Here he fulfilled a role as cast ensemble and featured soloist. "I had a beautifully enriching and developing experience."

Mlu moved to London in 2007. Here he had the opportunity to perform the lead in Jason Robert Brown's 'Songs For A New World' in the West End, and as part of the Edinburgh Fringe Festival in Scotland. Mlu got amazing reviews from mesmerised fans in all local papers in

Scotland and was made to believe once more, "the world really is waiting."

Mlu has just finished his debut album (Music Lovan Unity), in which he worked with a number of different producers around the world, thus ensuring a completely unique variety of textures, that includes the likes of PJ Morton (a Grammy award winning producer to: India Arie, Jagged Edge, Jermain Dupree, Monica).

In 2009 MLU signed a global publishing, recording and distribution agreement with Blue Pie Records. Mlu and Blue Pie set out on taking "Music, Lovan, Unity" to the four corners of the globe. Mlu constantly toured Australia and Africa from 2009 to 2011, gathering many new fans along the way and showering his followers with his musical love.

Mlu has achieved global success with his new album "Music, Lovan, Unity". He has taken his music to a new level within the RnB, Soul and Afro Music communities around the world. His profile continues to grow in South Africa, Australia, Germany, France and the UK. His first single from the album was "Do you Right" and has been a constant addition to the RnB radio airplay lists for the past 2 years. In March 2011 he again topped all the radio charts and has been constantly in the top 10 for over three years in his home country of South Africa. Mlu is a consummate performer and shares his music world with everyone. Prepare to be captured by the pure talent that is MLU. God Bless.

For more information on MLU visit his website at [www.mlumusic.com](http://www.mlumusic.com) or visit Blue Pie at [www.bluepie.com.au](http://www.bluepie.com.au)

MLU is part of the Blue Pie Family of Artists. For More Information on Blue Pie Please Visit [www.bluepie.com.au](http://www.bluepie.com.au)

### ALBUM RELEASE:



**TITLE:** Music, Lovan, Unity  
**GENRE:** R&B  
**CAT NO:** BPP2686  
**UPC:** 881034127617  
**RELEASE DATE:** Aug 2009

**COPYRIGHT:** © Blue Pie 2011

**PUBLISHER:** Blue Pie Publishing 2011


### Track Listing:

01. Do You Right
02. Crazy Love
03. Not Ready
04. Do I Do
05. Can't Compare
06. Miss You
07. Tell Me
08. So Beautiful
09. Different Melody
10. Nobody
11. Shosholoz


### ARTIST WEBSITE:

 [www.mlumusic.com](http://www.mlumusic.com)

### ARTIST MYSPACE:

 [www.myspace.com/1mlu](http://www.myspace.com/1mlu)

### RADIO AND MEDIA:

 All Radio and Media can Download the Latest Tracks from Mlu's "AirPlay Direct" Site.

### AIRPLAY DIRECT:

 [www.airplaydirect.com/music/mlu](http://www.airplaydirect.com/music/mlu)

### YOULICENSE:

 [www.youlicense.com/artist/mlu](http://www.youlicense.com/artist/mlu)

### DISTRIBUTION:

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**MLU - Available at All Digital Retailers**



**VIDEO:**

is available to watch at:



**QUOTES:**

This is magic. There is not a bad track on the album. Downloading this record is like discovering Maxwell for the first time. He has magic within his voice. MLU will, no doubt, be huge.

You will absolutely love this album! Every song offers something different and displays a hit quality. It's only a matter of time before MLU explodes onto the scene and this album the perfect launching pad.

If you're not a fan of R&B, you will be after listening to this album. The reviews are correct this is a terrific album. MLU delivers such good energy and leaves us eager for more.

**MAJOR ACHIEVEMENTS RADIO:**

2009 Starpoint Radio Top 30 Chart

WC	LW	TW	ARTIST NAME	SONG TITLE	Record Co
10	1	3	LIRA	PHAKADE	SONY MUSIC
9	5	4	AFRO'TRACTION	KUTSANZANA NAWO	ELECTROMODE MUSIC
11	3	5	CHARLIE WILSON	YOU ARE	M.I. MUSIC PRODUCTION
15	4	6	FANTASIA	I' DOIN ME	SONY MUSIC
9	9	7	NE-YO	ONE IN A MILLION	SONY MUSIC
4	8	8	R. KELLY	LOVE LETTER	UNIVERSAL
10	6	9	EL DE BARGE	LAY WITH ME	SONY MUSIC
12	10	10	DWELE/ DJ QUICK	I WANNA	N/A
22	11	11	MUSIQ SOULCHILD	SILKY SOUL	DAVID GRESHAM RECORDS
12	12	12	JOHN LEGEND/ THE KROOTS	LITTLE GHETTO BOY	GALLO
13	14	13	MICHAEL JACKSON/ AKON	HOLD MY HAND	SONY MUSIC
20	13	14	JAZMINE SULLIVAN	HANDS TIED	SONY MUSIC
10	15	15	TONI BRAXTON	FACTUAL	GALLO
23	16	16	JONATHAN BUTLER	HOLDING YOU DOWN(GOING IN CIRCLES)	SHEER
4	23	17	JAZMINE SULLIVAN	LOVE ALL OVER ME	SONY MUSIC
4	24	18	MONICA	FAIRYTALE(REPRISE)	SONY MUSIC
16	17	19	LIQUID DEEP	NDIYEKELE	UNIVERSAL
4	19	20	PUZMA	I LOVE YOU(YES I DO)	NATIVE RHYTHMS PRODUCTIONS
9	18	21	MARY J BLIGE	NDIM NDEDWA	UNIVERSAL
26	21	22	XOLISA	CELEBRATE	GALLO
18	20	23	NOTHENDE	GOIN' THRU CHANGES	ELECTROMODE MUSIC
4	25	24	LEDISI	LOVEYOU	UNIVERSAL
4	22	25	MAXWELL	WE ARE ONE	SONY MUSIC
3	28	27	RAHEEM DEVAUGHN	REJOICE	SONY MUSIC
20	29	28	JAMIE FOXX	ILOLO	SONY MUSIC
23	31	29	SINPHWE DANA/ ADAM GLAZZER	SILVER TO GOLD	GALLO
20	30	30	NONDUMISO TENIBE	LOVE WILL KNOW	KZN MUSIC HOUSE
9	27	31	ELEMENTS OF LIFE	LOVE	ELECTROMODE MUSIC
14	33	32	VUYO	TILL YOU GO HOME	NATIVE RHYTHMS PRODUCTIONS
19	32	33	JOSH MILAN/ CHINABHLAC	I DON'T WANNA GO	HONEYCOMB MUSIC
1	0	34	FREDDIE JACKSON	CAN'T BE FRIENDS	N/A
4	34	35	TREY SONGZ	ALL ALONE	N/A
4	35	36	TUMELO/ VIKTOR DUPLAIX	CHAMPAGNE LIFE	GALLO
15	36	37	NE-YO	MARO PA MORE	SOULISTIC RECORDS
9	37	38	LIZ OGUNBO	UYHLALA UNGOWAM'	UNIVERSAL
1	0	39	ROBBIE MALINCA	WARRIOR	GALLO
23	38	40		THINKING ABOUT YOU	SHEER

MLU's new single "Wasn't Her" reached No.15 on UK Top 30 Charts, Starpoint Radio, London and STILL climbing as of October 2009

Feb 2011 KAYA FM95.9 Radio Top 40 Chart

WC	LW	TW	ARTIST NAME	SONG TITLE	Record Co
10	1	3	LIRA	PHAKADE	SONY MUSIC
9	5	4	AFRO'TRACTION	KUTSANZANA NAWO	ELECTROMODE MUSIC
11	3	5	CHARLIE WILSON	YOU ARE	M.I. MUSIC PRODUCTION
15	4	6	FANTASIA	I' DOIN ME	SONY MUSIC
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23	38	40		THINKING ABOUT YOU	SHEER

MLU goes to the top of the radio charts in South Africa .... AGAIN!. MLU's single "Wasn't Her" reached No.2 on Kaya FM Charts as of February 2011





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## MAJOR ACHIEVEMENTS:



No.15 on UK Top 30 National Radio Play Charts for Starpoint Radio London



2009 - Achieved No.2 in South Africa for his hot single "Do You Right"  
2011 - MLU goes to the top of the radio charts in South Africa again! MLU's single "Wasn't Her" reached No.2 on Kaya FM Charts as of February 2011



**EMUSIC:** Top 5 Release on emusic for Blue Pie for 2009 - 2011



**ITUNES:** Top 100 Download for iTunes in UK/Australia for 2009 - 2011

amazon.com.



Over 100,000 downloads of his songs in 2009 from MySpace, Emusic, Rhapsody, Napster, iTunes, Spotify and Amazon.



Short Listed for World Cup Opening Concert for 2010 with his song "Shosholozza". An amazing feat considering the number of applicants. MLU was beaten by Shakira



**AIRPLAY DIRECT:** MLU has received Global Airplay via the Airplay Direct Network from 2008 - 2011



MLU is now working with leading DJ's and Producers in New York, Sydney and Miami for 2011 and 2012 Tours



Australian and South African Tours being Announced for 2011 and 2012



**MAJOR INDIE LABEL:** Global, Publishing, and Recording Contract signed in June 2009



3500 Email Addresses added in the Past 3 Months to his Fan Base and Growing Globally